



國立清華大學
NATIONAL TSING HUA UNIVERSITY

Colloquium

Department of Engineering
and System Science,
Institute of Nuclear
Engineering and Science,
National Tsing Hua University

The Value of Patent and Patent Information Analysis

曾志偉 副總經理, Bace Tseng, Vice
President of WISPRO Group

In this talk, the following content will be
presented:

Use practical cases to share with students: Why
are patents important and valuable to me (my
organization)? How do patents generate value?
What is the value of patent information to me
(my organization)? And use cases to explain
patent infringement Basic concepts.

15:30-17:20, Wed., December 9th, 2020

NE69 ESS Building, NTHU

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Biography:



Bace Tseng(曾志偉) graduated from
Department of Engineering and
System Science, National Tsing Hua
University in 2002. After he received
his Master degree, served in
National Chung-Shan Institute of
Science & Technology and Industrial
Technology Research Institute.

Professional fields include
industrialized patent investigation
and analysis, intellectual property
rights and patent layout, intellectual
property rights quality and value
analysis and management, and
intellectual property rights
maintenance evaluation and
management. He has participated in
the investigation and analysis of
intellectual property rights and
patents in the United States, China,
Japan, and Taiwan, patent
invalidation analysis and
transnational patent litigation. The
fields involved span across
industries such as semiconductor
technology, flat panel displays, and
electric vehicles.